

# Sponsorship Packages

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Welcome to NORDIC TechKomm Copenhagen – our conference hosted by tekomm Danmark. It forms a great duo together with NORDIC TechKomm Stockholm, which will take place in March 2026.

## Conference Topic

**Leveling up your Technical Communication** is crucial because clear, user-focused content – including strong localization, intuitive UX writing, and well-structured documentation – directly improves product adoption and customer satisfaction.

## Target Audience

At NORDIC TechKomm 2026, we expect international participants from a large spectrum of professional backgrounds ranging from technical writers, information designers, and technical communication managers to content architects and many more.

## Why You Should Become a Sponsor at NORDIC TechKomm Copenhagen

Join NORDIC TechKomm Copenhagen! Becoming a sponsor offers a unique opportunity to connect with leading professionals in technical communication, content strategy, and information design. As a sponsor, you gain visibility among industry experts, potential clients, and decision-makers from across Northern Europe.

Your brand will be associated with innovation, knowledge sharing, and the future of tech communication. Sponsorship not only increases your market presence but also positions your company as a key supporter of professional growth and excellence in the technical communication community. With our extensive communication activities, you will be noticed by a large audience.

You can choose between various sponsorship packages. Check out which package suits you the best!

## Platinum Sponsor

4,300 Euro

- Includes the Bronze Sponsoring.
- Your **ad placement on the entrance ticket**. Book ASAP.
- You are exclusively entitled to **brand the conference room** for the entire conference day.
- Includes a **stand** (standing table, high chairs, WiFi and power supply) in the coffee break area.
- You may put a roll up display and distribute marketing material at your stand.
- Includes **2 presentation slots** (30 min on the 1<sup>st</sup> day and 30 min on the 2<sup>nd</sup> day).
- Includes **3 free entrance tickets** (1 for you and 2 additional participants).
- **Bring a raffle prize:** You may present your company during the wrap-up on the 2<sup>nd</sup> day, raffling out a winner of a prize sponsored by you (e.g. software developed by your company).

## Gold Sponsor

3,200 Euro

- Includes the Bronze Sponsoring.
- Includes a **stand** (standing table, high chairs, WiFi and power supply) in the coffee break area.
- You may put a roll up display and distribute marketing material at your stand.
- Includes **1 presentation slot** (30 min on the 2<sup>nd</sup> day).
- Includes **2 free entrance tickets** (1 for you and 1 additional participant).
- **Bring a raffle prize:** You may present your company during the wrap-up on the 2<sup>nd</sup> day, raffling out a winner of a prize sponsored by you (e.g. software developed by your company).

## Silver Sponsor

2,500 Euro

- Includes the Bronze Sponsoring.
- Includes a **stand** (standing table, high chairs, WiFi, power supply) in the coffee break area.
- You may put a roll up display and distribute marketing material at your stand.
- Includes **2 free entrance tickets** (1 for you and 1 additional participant).
- **Bring a raffle prize:** You may present your company during the wrap-up on the 2<sup>nd</sup> day, raffling out a winner of a prize sponsored by you (e.g. software developed by your company).

## Bronze Package

750 Euro

- Your company logo on our conference website.
- Your company logo in the conference program.
- Your logo with link in the signature of all promotional newsletters and mailings of the event.

**NEW!**

## Ticket Bundle

Invite your clients or guest to the NORDIC TechKomm Stockholm and get a discount on the tickets.

Available Bundles:

- **3 Tickets – 25 % discount** on ticket price
- **5 Tickets – 30 % discount** on ticket price

Minimum requirement: booking a Silver Sponsoring.

## After Conference Event

Good Food. Great Drinks. Your Brand.

Sponsor the After Conference Event. Get in touch with us!

Minimum requirement: booking a Silver Sponsoring

## Lanyards

450 Euro

- All participants receive a lanyard with their conference pass at registration.
- The lanyards will be produced and delivered by the sponsor.

Minimum requirement: booking a Bronze Package.

## Other options on request.

Please feel free to contact us with your suggestions.

**Be quick –  
reserve your  
sponsorship now!**

- Name, email, company, and position of additional participants using free tickets included in sponsorships must be provided to tcworld.
- All our prices are subject to VAT.