

*Why I
should attend*

NORDIC TECH KOMM

The year '2025' is displayed in white text inside a blue speech bubble that points downwards towards the word 'KOMM'.

COPENHAGEN

SEPT 24 – 25

+ Networking Event: Sept 23



Expert Insights

Leading experts will share their expertise and real-world tips. Great chance to engage with professionals, ask questions, and gain new perspectives on current challenges.

Check
out last
year`s
program!

Copenhagen, Sept 17 – 19 Scandic Syndhaven



Pre Event – Tuesday, Sept 17

	Room: Oxygen + Nitrogen
14:00 – 16:30	Networking Event
17:00 – 18:30	Sightseeing Tour – Meeting Point: Lobby

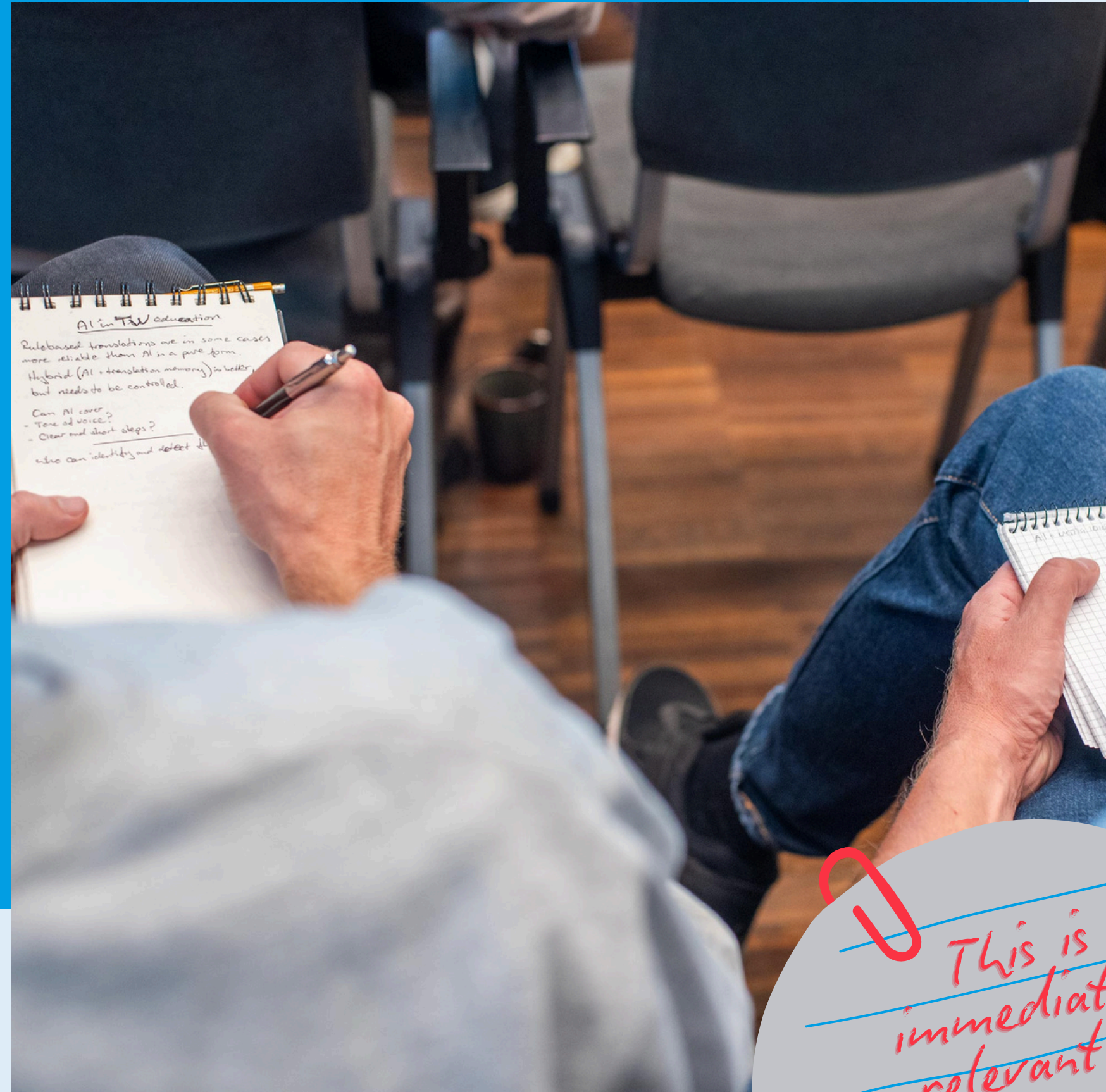
Agenda – Wednesday, Sept 18

07:00	Morning Swim – Meeting Point: Lobby	
08:30	Registration	
	Room: Scandium	Room: Titanium
09:00 – 09:15	Warm Welcome by tekem Denmark	
09:15 – 10:00	■ Keynote The Psychology of Creating Usable Content: An Introduction for Technical Communicators Kirk St. Amant	
10:00 – 10:30	Coffee Break and Exhibition Visit	
10:30 – 11:15	■ Presentation Automating and Modernizing Technical Reviews Thomas Bro-Rasmussen, Scott DeLoach	■ Presentation GenAI for Content Delivery – Insights, Outcomes and Challenges from Real-Life Implementations Fabrice Lacroix
11:25 – 11:55	■ Presentation Design Thinking in Action: Enhancing Projects Through Innovative Methods Sophie Bauer	■ Presentation 2024 Technical Content Benchmark Report: What the data tells us about content performance Joe Gelb
12:00 – 13:00	Lunch Break	
13:00 – 13:45	■ Presentation Danfoss goes iIRDS – Moving to a standard-based metadata model – the journey continues Holger Thater, Frank Ralf	■ Presentation Artificial intelligence and subtitling Peter Bjerre Rosa
13:55 – 14:25	Sponsored session How to Prepare Technical Content for Scalable Translation Giacomo Vendemiati, Phrase	
14:35 – 15:20	■ Presentation New regulations in Europe – New tasks and opportunities for Technical Communication Gabriela Fleischer	■ Presentation From text to video; transformation is a process Wouter Maagdenberg
15:20 – 16:00	Coffee Break and Exhibition Visit	
16:00 – 16:55	■ Presentation Convincing management to invest in a new toolset, and everything that comes after they say “Yes” Patrick Andriessen	■ Presentation IDC & Quark CCMS Survey Results: Critical New Insights into TechComms, Content Automation and AI Emerson Welch
18:30	Conference Dinner at Restaurant “Axeltorv Bodega”	

Agenda – Thursday, Sept 19

07:00	Morning Swim – Meeting Point: Lobby		
08:30	Registration		
	Room: Scandium	Room: Titanium	Room: Aluminium
09:00 – 09:45	■ Workshop Help us get better – what do you need from us? Maiken Blok – till 10:30 –	■ Presentation Structured for Success: The Ins and Outs of Implementing DITA and Structured Authoring Dipo Ajose-Coker	■ Workshop Hands-on: Metadata for beginners Martin Ley – till 10:30 –
09:55 – 10:40		■ Presentation Short term impact of AI on DITA Localisation Dominique Trouche	
10:40 – 11:10	Coffee Break and Exhibition Visit		
11:10 – 11:40	Sponsored session How to Use Your Existing Assets for Faster, Scalable Localization Giacomo Vendemiati, Phrase	Sponsored session Behind the scenes: HERE’s journey to an AI-powered content strategy Nick Hill, HERE, Joe Gelb, Zoomin	Sponsored session Playing for BBC: Building your Business Case Nolwenn Kerzreho, Madcap
11:50 – 12:20	Sponsored session How to Use Microsoft Word and AI to Write Structured XML-Based Content Emerson Welch, Quark	Sponsored session Content Delivery Platforms: your gateway to AI innovation Fabrice Lacroix, FluidTopics	Sponsored session How meta-data and knowledge graphs strengthen the reliability of GenAI Karsten Schrempf, Pantopix
12:20 – 13:20	Lunch Break		
13:20 – 14:05	■ Presentation What to choose Thomas Bro-Rasmussen	■ Presentation Use iIRDS to provide content as a service Harald Stadlbauer, Helmut Nagy	■ Workshop Stranded on the Moon – How can your writing skills save your life? Andras Juhasz
14:15 – 15:00	■ Presentation UML: Making the invisible visible Marco Jaenicke	■ Presentation Revolutionizing DEI and Regulatory Compliance in Global Tech Communication Leena Peltomaa	
15:00 – 15:20	Coffee Break and Exhibition Visit		
15:20 – 16:05	■ Presentation AI and Technical Communication: The Future is Now Scott DeLoach		
16:05– 16:35	Wrap-up and Closing		

■ Level up your technical communication
■ Intelligent Content Creation and Delivery
■ Localization
■ Artificial Intelligence (AI), Machines and Robots
■ Legal Requirements and Standards
■ UX



Practical Knowledge for Daily Work

With over 25 sessions, including presentations, workshops, and hands-on tutorials, NORDIC TechKomm delivers actionable insights into the latest trends, tools, and best practices in technical communication.

This is immediately relevant to ongoing tasks and projects!

Knowledge Sharing

I'll pass on key takeaways internally, e.g., via short sessions or internal documentation.

Networking

Connect with potential hires, collaborators or business partners.

Market Intelligence

Companies that actively track trends and competitors grow 30% faster than those that don't (McKinsey).

ROI on Insights

76% of attendees say conferences directly impact their performance at work (EventMB).

Employee Retention

Retention is increased by 34% by opportunities for professional development (Brandon Hall).

Brand Visibility

Strengthen our presence within the professional community.

Investment in Human Capital

If a company invests in careers, 94% would stay at the company longer (LinkedIn Learning).

Innovation Boost

Exposure to new tools and methods boosts efficiency and quality.

Benefits for the Company

In-House Training Alternative

Internal workshops would exceed €2,000 in costs and require significant internal resources.

Compared to Similar Events

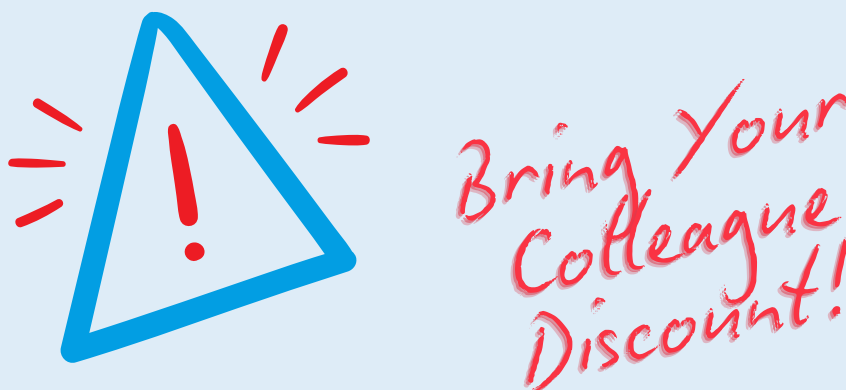
Other Copenhagen conferences often cost more than 500€ not including workshops or catering.

All-Inclusive Ticket

- 23rd Networking Pre-Event
- 2 conference days (24th and 25th)
- Exhibition
- ALL** presentations, workshops and tutorials
- Sightseeing tour
- Lunch, snacks and drinks
- Download of presentation slides

Ticket Overview

	Early Bird	Members	Student Fee	Regular Fee
Net	480€	450€	150€	580€



Excellent Cost-Benefit Ratio

Sessions

29

International Reach*

Denmark 30
Germany 26
Sweden 24
USA 7
France 6
Netherlands 4
Norway 3
+10 countries

Participants

140

Exhibitors

12

Feedback

*“Cool conference. Lots of info and ideas at a reasonable price.
Great location and organization.”*

*“Stunning. Tekom is investing in members and participants, not
just regular conferencing.”*

*“Excellent presentations and workshops. My 2nd time here and
not the last. Thank you, Copenhagen!”*

“Informative, interesting, innovative, A+!”

2024 Numbers

*Please note that not all countries are listed due to lack of space or information provided by participants.



*More
information
on the
website!*

<https://dk.nordic-techkomm.com>

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